

Subject: New *farmdoc* Brief: So How Do I Make Corn and Soybean Pricing Decisions?

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A new Marketing and Outlook Brief entitled "So How Do I Make Corn and Soybean Pricing Decisions?" is available on the *farmdoc* website at:

[http://www.farmdoc.uiuc.edu/marketing/mobr/mobr\\_08-01/mobr\\_08-01.html](http://www.farmdoc.uiuc.edu/marketing/mobr/mobr_08-01/mobr_08-01.html)

This brief introduces a new approach to making corn and soybean pricing decisions. This new "pricing matrix" approach is an integrated model of pricing that considers a broader range of strategies than the traditional approach. Use of the pricing matrix approach not only has significant potential to improve pricing performance, particularly for the chronic poor performers, but there is opportunity to reduce price risk for individual producers and to reduce the level of frustration associated with crop pricing.

Please read this report in the Marketing and Outlook Briefs section of *farmdoc* at:

[http://www.farmdoc.uiuc.edu/marketing/mobr/mobr\\_08-01/mobr\\_08-01.html](http://www.farmdoc.uiuc.edu/marketing/mobr/mobr_08-01/mobr_08-01.html)

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